

# Privacy Policy

This document outlines our guidelines and procedures regarding the collection, utilization, and disclosure of your information while utilizing the Service. It also delineates your privacy rights and the legal protections in place for you.

## Interpretation and Definitions

### Interpretation

Terms capitalized in this document hold specific meanings as outlined below, regardless of whether they appear in singular or plural form.

### Definitions

For the purposes of this Privacy Policy:

**Account:** A unique account established for accessing our Service or its components.

**Application:** The software program, namely ScreenGenius, provided by the Company and downloaded by users on electronic devices.

**Company:** Referred to as "the Company," "We," "Us," or "Our" in this document, refers to Vivid Minds Technologies Private Limited.

**Device:** Any device capable of accessing the Service, such as computers, cellphones, or digital tablets.

**Personal Data:** Information related to an identified or identifiable individual.

**Service:** Refers to the Application.

**Service Provider:** A natural or legal person processing data on behalf of the Company.

**Usage Data:** Data collected automatically, either through Service use or the Service infrastructure itself.

**You:** The individual accessing or using the Service, or the entity on whose behalf such individual is accessing or using the Service.

## Collecting and Using Your Personal Data

### Types of Data Collected

#### Personal Data

**Personal Data:** While using Our Service, We may request personally identifiable information, including but not limited to:

## **Usage Data**

Automatically collected data during Service use, including browser type, version, visited pages, visit duration, unique device identifiers, and other diagnostic data.

When accessing the Service via MacOS, certain information such as operating system details, app versions, screen recording data, and other diagnostic data may be collected.

# **Use of Your Personal Data**

## **Use of Your Personal Data**

The Company may employ Personal Data for various purposes, including:

Maintaining and monitoring the Service's usage.

Managing your Account and providing access to Service functionalities.

Performing contractual obligations, including purchase contracts for products or services.

Contacting you for updates, informative communications, or security-related notifications.

Addressing and managing your requests.

Analysing data, identifying usage trends, evaluating promotional campaigns, and enhancing Service quality and user experience.

## **Sharing Your Personal Information**

Your personal information may be shared in the following scenarios:

With Service Providers: To monitor and analyze Service usage or to contact you.

With other users: In public interactions, shared information may be viewed and distributed.

With Your consent: Personal information may be disclosed for other purposes with your explicit consent.

Third-Party Services: You have the option to enable or restrict Third-Party Services. These services may integrate with ours, sharing information to facilitate integration. You should review the privacy settings and notices of such services for understanding their data practices.

# **Retention of Your Personal Data**

The Company retains Personal Data only as long as necessary to fulfil the purposes outlined in this Privacy Policy. We may transfer and process your information in locations where data protection laws differ from your jurisdiction, ensuring adequate controls are in place.

## **Transfer of Your Personal Data**

Your information, including Personal Data, is processed at the Company's operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

## **Delete Your Personal Data**

You have the right to request deletion of Personal Data collected by us. You can update or delete your information via your Account settings or by contacting us directly. However, certain information may be retained due to legal obligations or lawful bases.

## **Disclosure of Your Personal Data**

Your Personal Data may be disclosed in certain situations, including business transactions, legal obligations, or safeguarding user rights, property, or safety.

## **Comply with a legal obligation**

Ensure the safeguarding of the Company's rights or assets.

Take measures to prevent or investigate any potential misconduct related to the Service.

Safeguard the personal safety of Service Users or the general public. Mitigate legal risks and liabilities.

## **Security of Your Personal Data**

While we endeavor to secure your Personal Data, we cannot guarantee absolute security due to inherent risks in Internet transmission and electronic storage.

## **Children's Privacy**

Our Service is not directed at children under 13, and we do not knowingly collect their personal information without parental consent.

## **Links to Other Websites**

We are not responsible for the privacy practices of third-party websites linked to our Service. Users should review the privacy policies of these sites.

## **Changes to this Privacy Policy**

This Privacy Policy may be updated periodically. Users will be notified of changes via the Service. It is advisable to review this policy periodically.

## **Contact Us**

For queries regarding this Privacy Policy, contact us via email at [support@screengeniui.io](mailto:support@screengeniui.io)